



SHIPRA FASHION LIMITED

A SISTER CONCERN OF FORDART INVESTMENT LTD



..... *Your home where clothing truly CRAFTED*

We Are

■■■■ industry leaders in apparel sourcing, manufacturing and distribution globally. As a leading exporter of apparels to some of the world's most iconic brands, our product portfolio includes variety market segmentation.

For more than 35 years, the group has delivered quality apparel, manufacturing excellence and sourcing solutions in a diverse range of high-demand markets and has remained innovative in measurable performance, technical expertise and production frameworks.

The best brands in the world work with us for superior results, quality standards, and a strong commitment to overall performance. To deliver consistent results to our customers, Fordart nurtures its team, adopts and implements best practices.

We always believe that there is room for improvement, and where there is, you can be sure we are striving for perfection. Some of the customers have been working with us for over the last 3 decades, building a strong business partnering legacy across organization.

.....***Simply put, we deliver exceptional quality and value.***





Our Company

Established in 1981, Fordart Investment Limited group is a diversified multinational business with its focus on garments. Fordart is a leader in apparel manufacturing, sourcing and export industry operating from Hong Kong, Fiji, Australia and Bangladesh.

Fordart has been able to attract many customers due to its high standard, quality, customer service, leaders and efficiency, which has enabled it to grow into a reputable player in the industry over the years. Today Fordart caters to numerous clients and various products across the globe.

We are a genuine value based organization with on-going commitments to investing in our service and people, to satisfy the requirements of our customers. We create winning excellence partnerships with customers.

Through its multi country presence and diverse network of factories, we deliver excellent service, exceptional quality product and have the flexibility to ensure the best price for its customers.

The group is in pursuit of growth and excellence, to be at the forefront of global apparel business. We are proud of where we have come from and what we have achieved to date, and relentlessly strive for continual success in the future. We have a huge commitment to our team, our communities and partners in the business. We engage the best resources in design, development manufacturing, sourcing and quality to bring life and passion to the apparel for consumers.

***We create winning excellence partnerships
with customers Since 1981 yesterday,
today and tomorrow***



Our Culture

A highlight of group's growth is its determination to drive its supply, people and operations to adopt global best practices, even under intense global competition and ever-changing requirements of the industry. Shipra has built an operating systems framework that proactively and aggressively drives economic, environmental, social and ethical imperatives that link into Shipra vision and values.

Shipra and its subsidiary companies practice Fourteen key values that shape everything we do. Our Corporate values and principles are the building blocks of the organization

From our daily interactions to our long-term development success, we are guided at all times by our vision and values of the company.

Our Group

Fordart has the following companies in apparel division

Adimans International United

Hong Kong based company that support financing, commercials and other trade related activities

Shipra Fashion Limited

Bangladesh based manufacturing, sourcing and service providing company. From concept to shipped garments including customer service and merchandising, is handled by the team in Bangladesh

Danam (Fiji) United

Fiji based apparel manufacturer with over 1500 machines manufacturing various garments through the unique standup modular manufacturing cells.

Shipra Vision

To be a leading, advanced and integrated manufacturing and network sourcing solutions provider globally

Mission

Create value for the customers

Our People

TEAM

Our people are our greatest assets. We believe in investing in human capital as the key to developing our company globally. Our staffs understand the customer needs and details of the apparel industry. We have a professional team backed with decades of experience waiting to assist you in the best possible manner.

As an Employer

Shipra is a preferred employer and regarded highly in the community. Its about young, motivated and dynamic entity which supports its people to blossom in a highly competitive and vibrant environment. The company is driven by values which motivate and empower people to create positive changes, making its companies a great place to work.

Training and Development

We understand the importance of acquiring a talent pool with the desired skills, attributes and passion to keep us at the forefront of the industry. Our training and development program constantly builds broad scope of skills, qualities and talent resources at various levels that match our demand criteria in the ever fast changing industry of apparel.

Financial Stability

Our initiatives are to promote financial stability and responsibility to empower our workers and educate them to save and invest and grow the generations ahead. There are thousands of our employees whose lives have changed with this industry to enable them to become financially independent.

Health, Safety and Wellbeing

Shipra has great respect for staff's health, safety and wellbeing. Healthy, engaged, happy and motivated staff make a stronger and united team which will produce the best results and drive Shipra loyalty program.

*It is all about..... "our people"
and so naturally they are
always at the forefront of our
concern*



Our Responsibility

Social Compliance

We recognize that our customers are not only looking for quality and value, but also partners with a good track record in social compliance. Shipra is committed with the highest degree of integrity in compliance with the applicable laws, regulations and ethics that govern the company and the industry.

Shipra ensure responsibility to its employees, the environment and the communities within which it operates. Shipra has a comprehensive business code of conduct, with documented policies and procedures implemented across various areas to ensure uniformity and control. Shipra has participated in various independent audits that review our compliances, and we are proud to achieve excellent results

Community Social Responsibility

In respect for people who are the core strength of the country, we consider the welfare of the communities. Our values stress integrity and faith, and we want to give something back to the local community, which we are part of. We seek to improve local community services by developing projects in humanitarian, disaster relief, sustainable farming, education, elderly and the special school.

Environment

Shipra encourages and promotes environmental protection. It promotes eco-efficiency, cleaner technology, effective use of resources, economic equality, responsible product, recycling and ethical environmental practices. The Shipra team understand the importance of reducing our ecological footprint on Mother Nature and remain committed to environmental sustainable apparel manufacturing

Lean

Shipra has adopted and implemented best practices in lean management and continuous improvement to develop a sustainable approach that uses less of everything to give us, client and community more. Shipra lean manufacturing and management practices are based on ensuring minimization of resources used with the objective of becoming responsive to customers' demands at the lowest valued cost.

..... responsibilities extend to our local communities as

an integral part of the success of our organisation

Our Quality Assurance

We have adopted a Total Quality Management System with Continuous improvement program. The development of strong systems and monitoring of quality throughout the production process is a key factor in achieving high product performance. The garments including the raw materials go through testing and inspections, to ensure compliance to standards. It is assurance that keeps our customers coming back to us.

Where necessary statistical random process and or AQL are undertaken during checking. The following are tasks performed by the factory and our quality department.

- Development, fit sample inspection and approvals
- Fabric and trims development, inspection and approvals
- Fabric: - inspection
- Raw materials: - inspection
- Cutting inspection of spreading, cutting and patterns
- Inline inspection of processes
- During Production [Dupro] inspection of garments
- Finishing inspection
- Final random inspection of pre-shipment garments using AQL
- 3rd Party inspections are also performed as and when required



*Quality is continually evolving and we are
ensuring to keep at pace with the new
standards, expectations and requirements
of our customers*

Our Services

Shipra is equipped to meet the growing international demand for apparel with the development of best practice methods. We have streamlined our capabilities for inspired excellence to valued client in a challenging environment. We employ the latest technology, systems, process, facilities and services.

Product Development and Sampling

Shipra has a professional team of Design, Technical, Industrial Engineering and Development personnel with highly proficient sample room staff. This ensures that a rapid turnaround in pattern designing, grading, modification, fitting and sizing development, including sampling.

Our product development teams work closely with the customers on specifications, fits including raw materials, washing techniques and value-added technologies, to enhance the products to market.

Our products are developed at pace, innovations explored and competitive advantages realized through creative process in developing a garment with close collaboration with our factories, suppliers and customers.

Sourcing (Fabric and Accessories)

We have experienced team working in collaboration with all associates to build a strong diverse integrated supplier network partnership. Today we work with suppliers who understand our requirements, standards and consistency over time. Our team and its suppliers ensure quality, Leadtime, innovation, delivery and value for money.

Value Adding

As the clothing style have changed, so has the apparel support value adding industries. Our team will assist buyers in various programs improvements, which includes, printing, finishing, appliques, embroidery, embellishment, including fabric and accessories enhancements.

Merchandising

We have experienced committed and dedicated merchandisers working closely, with the business partners across the globe. The merchandiser will be coordinating costing, product development, sampling, sourcing, factory progress, planning time and action. Clear, fast and concise standards, systems and specifications allow our team to respond with speed. We have close collaboration with factories and merchandising team to ensure that we execute and provide solutions.

Manufacturing

Manufacturing is the core service that we perform on behalf of our valued business partners across the globe. Shipra team are responsive to customer demands at the lowest valued cost.

Production is through any one of our plants, and or partnership factories. Shipra has technology initiatives to meet all international demands and requirements which include specialized equipment, product certification standards, printing, embroidery, pleating, washing and finishing.

competitive advantages realized through creative process in developing a garment with close collaboration with our factories, suppliers and customers"

A photograph of an office environment with several people working at computer monitors. The scene is brightly lit, and a large potted plant is visible in the background. The text is overlaid on the top right of the image.

"bringing life and passion to the apparel for consumers"

Logistics

With our global reach and scope of exports, our connections to global destinations are improving daily due to logistical support from major shipping and airlines that have active presence in the market. The garment industry is the largest prominent outperforming sector in the country.

Our logistics management with the partners include materials handling, warehousing, packaging, shipping and even door to door services. Fordart has the team to ensure integration and management to improve the overall operations for business. Our dedicated team coordinate and handle all functions in relations to logistics smoothly.

Factory evaluations and Compliance monitoring

Regardless of certifications, Shipra performs due diligence and investigation for all factories. Evaluations and supplier review is conducted including the capability, capacity and the attitude to perform.

Factory certifications and compliance is monitored annually to ensure timely delivery of orders and adherence to client requirements and standards.





Our Products

The group is a trusted partner globally to meet the quality standards and buyers requirements. As a leading exporter of apparels to the world's top brands, we cater for the following market segments:

1. Casual
2. Fashion
3. Boxer
4. Uniforms Active / Gym /
5. Sportswear

Product Types: Knits and Wovens

Our clothing range are made for children, womens and mens

- All types of washing: - dry and wet processing, garment dye
- Value Added: - print placements, embellishments, embroidery, sublimations
- Seam sealing

Certifications

We manage variety of services including the certifications monitoring. The companies that we use are certified by either or BSCI, wrap, Oeko-tex, GOTs, Sedex, Accord etc.

The best brands in the world work with us for superior results, quality standards, and a strong commitment to overall performance.

Our Market

Started from modest beginning from a small nation, our prime market is export oriented into the following existing, new and developing market:-

- Asia
- Australia
- Canada
- Europe
- Fiji
- Middle East
- New Zealand
- United Kingdom
- United States of America

Our objective is to create value to our customers with focused solutions and excellence to enable them to succeed long term in their markets globally. This is evident from our decades old customers.....

Our Clients

As all customer requirements are different, Fordart, Adimans and its subsidiaries continue to develop longer term strategic program to ensure a greater understanding of highly valued clients. Our strong competencies are in product development, manufacturing, strong supply chain and network of suppliers, sourcing, quality control and assurances services.

We are all about building trust and cooperation with client and business partners. We have worked with client for decades and we believe in working long term which is best in understanding each other. We will develop program, materials and create a better supplier partnership program which will benefit both parties. We strive to create products and services with excellence, flexibility, quick response, best quality, and gearing innovation for our partners.

Shipra nurtures its team, adopts and implements best practices, and continuous evolve to develop a long term sustainable business partnership satisfaction.....

Sewing machine details

Brand Name	Name	Quantity
HIKARI	Plain machine	120 nos
HIKARI	Vertical machine (Puller)	10 nos
HIKARI	2 Ndl lock stitch	12 nos
HIKARI	2 Ndl chai stitch	08 nos
HIKARI	1 Ndl chain stitch	04 nos
HIKARI	Bar tacking	12 nos
HIKARI	Button hole	08 nos
HIKARI	Button stitch	10 nos
HIKARI	Feed of the arm (without puller)	12 nos
HIKARI	Feed of the arm (with puller)	12 nos
HIKARI	Eyelet hole	03 nos
HIKARI	Flat Seamer	24 nos
HIKARI	Flat lock binding	08 nos
HIKARI	Flat lock cylinder bed	20 nos
HIKARI	Overlock 4 thread	80 nos
HIKARI	Over lock 5 thread	25 nos
HIKARI	Cylinder bed (hemming)	06 nos
HIKARI	Cylinder bed (small set)	04 nos
HIKARI	Interlock machine	20 nos
KINGTEX	Kansai special	14 nos
KINGTEX	Kansai special (belt loop)	02 nos
KINGTEX	GSM cutter machine	02 nos
KINGTEX	Stapler for cutting	02 nos
KINGTEX	Rib cutter	02 nos
KINGTEX	Button pull test machine	01 nos
SALOON	Vacuum iron	18 nos
SALOON	Vacuum ironing with buck	08 nos
SALOON	Steam iron	32 nos
SALOON	Spot cleaning	02 nos
HASHIMA	Needle detector	01 nos
HASHIMA	Cloth cutting machine 1o inch	06 nos
HASHIMA	Cloth cutting machine 8 inch	03 nos
HASHIMA	End cutter machine	03 nos
HASHIMA	Fabric inspection machine	01 nos
HASHIMA	Thread sucker	01 nos
HASHIMA	Label cutter	02 nos
HASHIMA	Fabric relaxation machine	01 nos
HASHIMA	Collar turning machine	02 nos

Brand Name	Name	Quantity
HASHIMA	Cuff turning machine	02 nos
HASHIMA	Collar forming machine	02 nos
HASHIMA	Handy type needle detector	02 nos
HASHIMA	Thread re coning	02 nos
HASHIMA	Fusing machine (900 mm)	01 nos
HASHIMA	Fusing machine (450 mm)	01 nos
HASHIMA	Snap button machine	15 nos
KM	Auto Spreading Machine	02 nos
KM	Auto Cutting Machine	02 nos



Why Shipra

We regard the following as our features and/or advantages to assist you in selecting the appropriate business partner. We understand that you have many service provider choices internationally. We are all about creating a win-win partnership and look forward to this journey together: -

- Reputable supplier with proven track record in long term client relationship management
- Product design and development capability
- Fully equipped product development and sampling making facilities
- Speed to the market, quick-response manufacturing allowing shorter lead times
- Reliable, Flexible, and adaptable
- Timely execution of orders
- Superior quality standards and performance
- Proven Quality systems
- Socially compliant, ethical and compliance monitoring
- Strengthen supply and long-term business partner relationship
- Highly skilled, valued and experienced team
- Sourcing of fabrics, accessories and other value additives
- Ability to source the products at competitive prices
- Own factory and buying agent
- Business partner with solutions
- Planned and managed programs
- Continuous improvement attitude to create excellence in all operations
- Innovative business practices

...creating a winning team.

Our Contacts

Fordart Investment Limited

13th floor WahKit Commercial Centre
300 Des Voeux Road, Central
Hong Kong

Shipra Fashion Limited

Factory : Shailat, Ward # 2,
Nij Mawna, Shreepur, Gazipur.
Corporate Office : Plot # 3,
Road # 2, 5th Floor, Kabi Faruk
Sarani Road, Nikunja-2, Dhaka
1229, Bangladesh.

Samar Kanti Saha

Managing Director

samar@shiprafashion.com

Bank Details:

Shipra fashion ltd
Agrani Bank Ltd
Uttara Model town corp. Branch
Account number: 0200017218612
Swift : AGBKBDDHO45



fordarthk.com

adimans.com

danamfiji.com